



# YENİ RAKI

## IDEAL TASTE

**Alcohol volume:** 45%  
**Official launch date:** 1937

- *The globally top-selling raki*
- *Proudly represents a 500-year-old raki culture*
- *The first name that comes to mind when it comes to Raki\**
- *Produced by processing carefully selected fresh and dried grapes.*

**Food pairing:** It perfectly matches with different mezzes and main dishes of Turkish cuisine.

*\*IPSOS Brand Health Tracking 2020-Turkey*

